

FACT SHEET

FOURTH QUARTER 2018

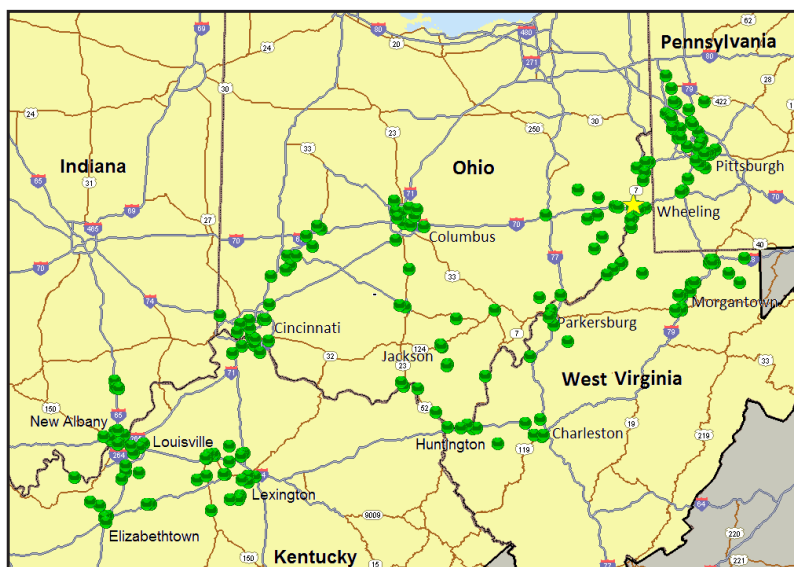
Company Profile

WesBanco is a diversified and well-balanced financial services company, with a community bank at its core, built upon a strong legacy of credit and risk management. We have meaningful market share across our key geographies, maintained by exceptional customer service, and solid fee-based businesses, including our proprietary mutual fund family, the WesMark Funds, and our century old trust business.

- Founded 1870
- Headquartered in Wheeling, WV
- 203 financial centers
- Diversified service and product offerings: traditional banking services, trust services, securities brokerage, wealth management, investment management, private banking, and insurance
- Market share: Top 5 in Elizabethtown-Fort Knox, Frankfort, and West Virginia; Top 10 in Lexington, Louisville, and Pittsburgh; Top 15 in Cincinnati, Columbus, and Dayton
- \$12.5 billion in total assets
- \$8.8 billion in total deposits
- \$7.7 billion in total loans
- \$4.3 billion in total trust assets
- \$0.8 billion in WesMark mutual fund assets under management

note: location data as of 2/9/19 and financial data as of 12/31/18; market share based on 2018 MSA deposit rankings (source: S&P Global)

Financial Center Footprint



Diversified Growth Strategies

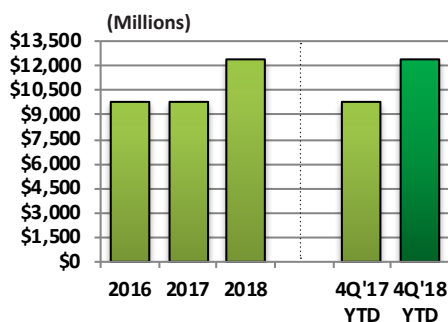
- Loan portfolio growth and diversification with an emphasis on commercial and industrial and home equity lending, while maintaining our strong credit culture
- Increasing fee income as a percentage of net revenues, over time, through enhancing our established strengths in wealth management, insurance, private banking, and other fee-based businesses
- Providing high quality retail banking services focused on customer service convenience, along with customer needs-based product delivery through our various channels
- A strong culture of expense management to help deliver positive operating leverage while making investments for the future
- Franchise-enhancing expansion via targeted acquisitions in contiguous markets within a reasonable geographic hub of our headquarters

Recent National Accolades

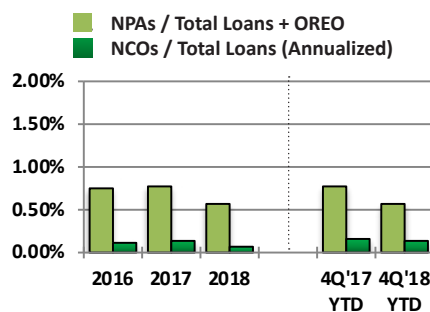
- The Federal Deposit Insurance Corporation awarded WesBanco Bank, Inc. a composite "Outstanding" rating for its most recent Community Reinvestment Act performance, the bank's sixth consecutive Outstanding rating
- Again named one of the Best Banks in America for 2019, according to Forbes
- Bauer Financial, Inc. awarded WesBanco their highest rating as a "five-star" bank
- WesBanco Bank received the America Saves Designation of Savings Excellence for Banks, a designation from America Saves



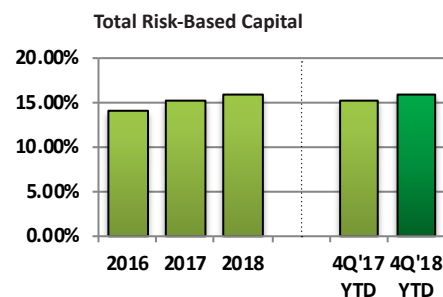
Total Assets



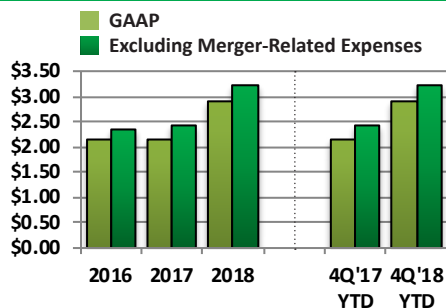
Asset Quality



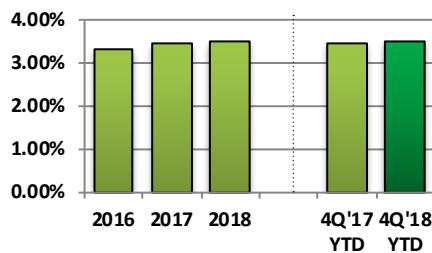
Capital Position



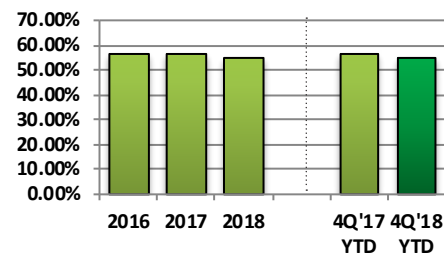
Diluted EPS



Net Interest Margin



Efficiency Ratio



Selected Reported Financial Data

(\$000 except per share data)

	Year Ended Dec. 31,			Twelve Months Ended Dec. 31,	
	2016	2017	2018	2017	2018
Financial Condition					
Assets	\$9,790,877	\$9,816,178	\$12,458,632	\$9,816,178	\$12,458,632
Total Portfolio Loans	\$6,249,436	\$6,341,441	\$7,656,281	\$6,341,441	\$7,656,281
Deposits	\$7,040,879	\$7,043,588	\$8,831,633	\$7,043,588	\$8,831,633
Total Equity	\$1,341,408	\$1,395,321	\$1,978,827	\$1,395,321	\$1,978,827
Operating Results (GAAP)					
Net Interest Income	\$253,330	\$290,295	\$347,236	\$290,295	\$347,236
Prov. for Credit Losses	\$8,478	\$9,986	\$7,764	\$9,986	\$7,764
Non-Interest Income	\$81,499	\$88,840	\$100,276	\$88,840	\$100,276
Non-Interest Expense	\$208,680	\$220,860	\$265,224	\$220,860	\$265,224
Net Income	\$86,635	\$94,482	\$143,112	\$94,482	\$143,112

Per Share Data (GAAP)

	2016	2017	2018	2017	2018
Basis EPS	\$2.16	\$2.15	\$2.93	\$2.15	\$2.93
Diluted EPS	\$2.16	\$2.14	\$2.92	\$2.14	\$2.92
Dividends per Share Declared	\$0.96	\$1.04	\$1.16	\$1.04	\$1.16

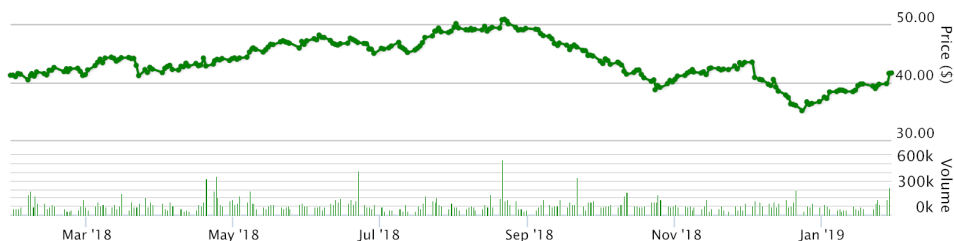
Selected Ratios (as reported)

	2016	2017	2018	2017	2018
ROATCE	12.73%	12.23%	16.24%	12.23%	16.24%
ROAA	0.97%	0.96%	1.26%	0.96%	1.26%
NIM (Fully Tax Equivalent)	3.32%	3.44%	3.52%	3.44%	3.52%
Efficiency Ratio	56.69%	56.44%	54.60%	56.44%	54.60%
Avg. Loans / Avg. Deposits	85.79%	89.86%	87.60%	89.86%	87.60%
Tang. Equity / Tang. Assets	8.20%	8.79%	9.28%	8.79%	9.28%
NPAs / Loans + OREO	0.76%	0.77%	0.57%	0.77%	0.57%
NCOs / Avg. Loans (Ann.)	0.12%	0.13%	0.06%	0.13%	0.06%

note: balance sheet, tangible ratio, and asset quality ratios as of quarter end

Stock Performance

Price (1/29/2019):	\$41.58	Dividend Yield:	2.79%
52-Week High / Low:	\$51.12 / 34.14	Tang. Book Value / Share (12/31/18):	\$19.63
Shares Outstanding (12/31/18):	54,598,134	Price / Tangible Book:	212%
Market Cap (\$MM):	\$2,270.2	Price / EPS (Last 12 Months) (GAAP):	14.25x
Avg Daily Volume (52-Week):	130,321	Institutional Ownership:	59.78%
Dividend Annualized:	\$1.16	Inside Ownership:	1.68%



Analyst Coverage

The following analysts published research about WesBanco, Inc. in 2018:

Boenning & Scattergood Inc. ■ Matthew Schultheis ■ www.boenningandscattergood.com
 B. Riley FBR ■ Steve Moss ■ www.fbr.com
 D.A. Davidson & Co. ■ Russell Gunther ■ www.dadavidson.com
 Keefe, Bruyette & Woods Inc. ■ Catherine Mealor ■ www.kbw.com
 Raymond James & Associates ■ Daniel Cardenas ■ www.raymondjames.com
 Sandler O'Neill & Partners ■ Casey Whitman ■ www.sandleroneill.com
 Stephens Inc. ■ Austin Nicholas ■ www.stephens.com

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Forward-looking statements in this report relating to WesBanco's plans, strategies, objectives, expectations, intentions and adequacy of resources, are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The information contained in this report should be read in conjunction with WesBanco's 2018 Annual Report on Form 10-K and documents subsequently filed by WesBanco with the Securities and Exchange Commission ("SEC"), including WesBanco's Form 10-Q for the quarters ended March 31, June 30, and September 30, 2018 which are available at the SEC's website, www.sec.gov, or at WesBanco's website, www.wesbanco.com. Investors are cautioned that forward-looking statements, which are not historical fact, involve risks and uncertainties, including those detailed in WesBanco's most recent Annual Report on Form 10-K filed with the SEC under "Risk Factors" in Part I, Item 1A. Such statements are subject to important factors that could cause actual results to differ materially from those contemplated by such statements, including, without limitation, that the businesses of WesBanco and Farmers Capital Bank Corporation ("FFKT") may not be integrated successfully or such integration may take longer to accomplish than expected; the expected cost savings and any revenue synergies from the merger of WesBanco and FFKT may not be fully realized within the expected timeframes; disruption from the merger of WesBanco and FFKT may make it more difficult to maintain relationships with clients, associates, or suppliers; the effects of changing regional and national economic conditions; changes in interest rates, spreads on earning assets and interest-bearing liabilities, and associated interest rate sensitivity; sources of liquidity available to WesBanco and its related subsidiary operations; potential future credit losses and the credit risk of commercial, real estate, and consumer loan customers and their borrowing activities; actions of the Federal Reserve Board, the Federal Deposit Insurance Corporation, the SEC, the Financial Institution Regulatory Authority, the Municipal Securities Rulemaking Board, the Securities Investors Protection Corporation, and other regulatory bodies; potential legislative and federal and state regulatory actions and reform, including, without limitation, the impact of the implementation of the Dodd-Frank Act; adverse decisions of federal and state courts; fraud, scams and schemes of third parties; cyber-security breaches; competitive conditions in the financial services industry; rapidly changing technology affecting financial services; marketability of debt instruments and corresponding impact on fair value adjustments; and/or other external developments materially impacting WesBanco's operational and financial performance. WesBanco does not assume any duty to update forward-looking statements.

Non-GAAP Financial Measures - Diluted Earnings per Share (EPS) and Efficiency Ratio (both of which exclude merger-related expenses) Tangible Equity, and Tangible Assets are non-GAAP financial measures. Non-GAAP financial measures used by WesBanco provide information useful to investors in understanding WesBanco's operating performance and trends, and facilitate comparisons with the performance of WesBanco's peers. Please see reconciliations of non-GAAP financial measures in WesBanco's forms 10-Q and 10-K filed with the Securities and Exchange Commission. Fully Tax Equivalent (FTE) adjusts for the tax benefit of income on certain tax-exempt loans and investments.