WesBanco Social Media Guidelines

WesBanco is involved with Social Media to listen to you and learn what is on your mind. We are interested in building long-term relationships with our customers and our employees and this can be accomplished by reaching out to the communities that we live and work in. An additional goal is to share educational information about banking, financial literacy, and just general information about what is going on in the communities that we serve. For your security, to protect your privacy and because of banking regulations there are certain rules that we have to follow.

We do moderate postings, where needed and ask that you do not post comments that:

- would offend others, particularly in reference to an individual's race, age, gender, sexuality, political leaning, religion or disability;
- are libelous, profane, defamatory, disparaging, hateful, harassing, threatening or obscene or violates another's copyright or intellectual property;
- condone or promote illegal activity;
- are fraudulent, deceptive or misleading;
- are sexual or offensive graphically or in tone;
- contain spam or is intended to cause technical disruptions to this page;
- are off-topic;
- promote anything that may constitute spam, such as commercial interests, solicitations, advertisements or endorsements of other agencies; and
- please do not post repeat comments continuously. Please be constructive and if multiple comments are made of a similar nature, we reserve the right to remove the comments.
- And, never post personal, identifying or confidential information. Privacy is very important to us, so if we see a post or comment that contains information that could pose a risk to your account or privacy (or someone else's), we will remove your comment.

Anyone repeatedly posting material that falls into the above categories will be removed and/or banned from participating with WesBanco Social Media pages. We will do our best to ensure the postings on our Social Media pages are in line with WesBanco values. All inappropriate content will be deleted.

Since Social Media is a public forum anyone can participate we cannot be responsible for views expressed other than our own. WesBanco does not endorse any opinions on Social Media that are not specifically posted by us. WesBanco is not responsible for the accuracy of the information posted by fans and visitors of the Social Media pages. WesBanco strongly encourages fans and followers to respect fellow community members and to follow the guidelines published by each Social Media community including but not limited to the following:

- Facebook <u>Facebook Statement of Rights and Responsibilities</u>
 Facebook Community Standards <u>https://www.facebook.com/communitystandards</u>
- Twitter Rules https://support.twitter.com/articles/18311#
 Twitter Privacy Twitter Privacy
- LinkedIn Professional Community Guidelines

Please note that Social Media pages are moderated by WesBanco employees. We will make every effort to respond in a timely manner between 8:00 a.m. and 5:00 p.m., Monday-Friday (excluding Holidays).

Customer Service Inquiries should be addressed via the following channels:

• The Customer Service tab of our website: <u>www.wesbanco.com</u>

• By phone: 1-800-905-9043

• Through your local Banking Center: http://wesbanco.locatorsearch.com/

WesBanco's Social Media websites are not intended to be used to submit consumer transaction disputes or to request account information. If you would like to do so, please see the information below:

Type of	Contact Location	Information to Provide
Transaction		
Consumer	Visit your nearest WesBanco	(1) Your name and account number.
Deposit	Banking Center or write us at:	(2) Describe the error or the transaction in question
Account	WesBanco Bank, Inc.	and explain as clearly as possible why you believe
Electronic	Electronic Banking Dept.	there is an error or your need for additional
Fund Transfer	1 Bank Plaza	information.
Notice of Error	Wheeling, WV 26003	(3) The dollar amount of the suspected error.
Open-End	WesBanco Bank, Inc.	(1) Your name and account number.
Consumer	Loan Operations – Department	(2) Describe your belief and the reasons for the
Loan Billing	3810	belief that a billing error exists.
Error	Customer Service Manager	(3) The type, date, and dollar amount of the
	1 Bank Plaza	suspected error.
	Wheeling, WV 26003	
Mortgage	WesBanco Bank, Inc.	(1) Your name and mortgage loan account number.
Loan Notice of	Loan Operations – Department	(2) Your assertion of an error and the reasons for
Error	3810	the belief that an error occurred.
	Customer Service Manager	
	1 Bank Plaza	
	Wheeling, WV 26003	
Mortgage	WesBanco Bank, Inc.	(1) Your name and mortgage loan account number.
Loan Request	Loan Operations – Department	(2) State the information that is being requested
for	3810	with respect to your mortgage loan.
Information	Customer Service Manager	
	1 Bank Plaza	
	Wheeling, WV 26003	
Loan Credit	WesBanco Bank, Inc.	(1) Your name, account number, address, and social
Reporting	Loan Operations – Department	security number.
Direct Dispute	3810	(2) Specific information that is disputed.
	Customer Service Manager	(3) An explanation of the basis for the dispute and
	1 Bank Plaza	all supporting information and documentation to
	Wheeling, WV 26003	substantiate the basis of the dispute.

Comments and conversations are accepted and encouraged! We want to hear from all of our customers, neighbors and friends.

WesBanco's social media sites are not intended for use by, and are not directed toward, children under the age of 13. If WesBanco becomes aware that it has collected information for children under the age of 13, the information will be immediately deleted.